

## QGate awarded with red dot design award

The Austrian start-up company QGate convinced the jury with its combination of modern design and intelligent technology

QGate – the intelligent mobile controller – inspired the red dot award’s 30-member expert jury not only with its modern design but also with its innovative idea of communicating with your living spaces via smart-phone, tablet or web browser. The QGate-concept of offering a free app development platform for users to realize their individual app ideas convinced the jury additionally.

Getting informed when the room temperature is sinking, the fire alarm is going off or something is moving in the room, switching on the house lighting automatically at dusk, managing your children’s TV watching age-appropriately or monitoring your refrigerator’s power consumption – even and especially when you are on the move. Using the so-called QApps and featuring the free app development platform, QGate offers individual solutions for almost every need. Various, embedded sensors make the QGate listen, feel and see into a room and forward information to the user via SMS or e-mail.

The innovative technical implementation process was focused on the users themselves. QGate combines simple usability with modern design and does not require any complicated WLAN-installations. Thus the QGate is ready for usage in a couple of minutes at any place with GSM-coverage. Besides plain elegance and comfortable surface feel, especially the QGate’s size was a cornerstone of the design development process. It was the main target to pack the comprehensive technology behind the QGate in a small and user-friendly format, not bigger than a business card. The design concept was developed and realized completely in-house.

On 2 July 2012 the awards will be granted to the winners in the course of the red dot gala at Aalto-Theater, the opera house in Essen, Germany. Together with Stefan Pfeffer, the young start-up’s CEO, QGate-CMO Martin Buber will accept the red dot design award in Essen: “The red dot design award is an important cornerstone in our company’s development and a really special gratification for the work of the last two years. It is incredibly exiting to experience how a small Austrian start-up could make its way next to so many international design talents.”

In the course of the special exhibiton “Design on stage – winners red dot award: product design 2012” the QGate can be discovered, touched and experienced live at the red dot design museum in Essen from 3 to 29 July 2012.

### Contact & further information

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### About red dot design award

The red dot design award, whose origins reach back to the 1950s, is carried out in three disciplines: the “red dot award: product design”, the “red dot award: communication design” and the “red dot award: design concept”. In 2011 alone, more than 14,000 entries from over 70 countries were registered. The award – the red dot – has established itself internationally as one of the most appreciated quality seals for outstanding designs. Further information: [www.red-dot.de/press](http://www.red-dot.de/press)